



ABOUT PRIDE IN HULL

Pride in Hull is the region's biggest celebration of the LGBT+ community and has been running for almost 20 years, borne out of an urgent need for LGBT+ representation in the city. The event is organised entirely by volunteers and is run as a registered charity.

It kicks off with a rainbow-strewn parade through the city and culminates in a huge day-long festival in Queens Gardens.

In 2018 the parade attracted over 2,000 registered participants and local organisations, who were cheered through the city by thousands of onlookers. The festival itself attracted over 50,000 attendees, making Pride in Hull the biggest free-to-attend Pride event in the UK.

We work closely with local arts organisations, such as Back to Ours to ensure there are opportunities for members of the community to take part in educational and creative projects relating to the event. In 2018, this included working with Hull Carnival Arts to deliver flag making workshops that represented our central theme of the Universal Declaration of Human Rights. We also collaborated with Back to Ours and Bransholme born artist Gareth Chambers to commission a unique performance piece, *Fighting 4 Queerz*, which he described as 'a defiant show of queer strength that challenges stereotypes of the LGBT community', that was performed by members of the public.

The festival began with a moving performance from the Rainbow Choir and a unique dance set from Culture:Orchestra and culminated in electrifying performances from LGBT icon Bright Light Bright Light, Eurovision's SuRie, Nadine Coyle and drag legend Adore Delano.

VOLUNTEERING FOR PRIDE IN HULL

The Pride in Hull team is made up of unpaid volunteers. The trustees are ultimately responsible for the event, including its financial viability and the safety of everyone involved. Each Trustee is responsible for a particular area of the event's organisation (e.g. volunteering, finance, marketing etc.) and team members will typically report into the appropriate Trustee.

As all team members are volunteers, we try to make the roles as adaptable as possible and to ensure the time demands are minimised, but we do expect that all team members are available on the day of Pride itself. The demands of each role will be different and the time required to fulfil the role will differ and likely increase as we get closer to the event itself, but there is a strong support network of experienced team members who are able to assist where necessary.

PARTNERSHIPS OFFICER

RESPONSIBILITIES

Research fundraising opportunities, make recommendations to the Board on which funds to apply to and write grant applications to charitable trusts or statutory bodies (in collaboration with other relevant Board members).

Build relationships with major partners and develop new ones.

Manage information and record the activity of partners on a database.

Account handling: ensuring partners are happy with their partnership, are receiving all of the rights and benefits that they are entitled to, and are kept informed of progress and milestones.

Devise and organise fundraising campaigns.

Spot other fundraising opportunities and raise awareness of the organisation's work.

Meet agreed fundraising targets.

KEY SKILLS

The successful applicant for this role will have excellent communication skills, both verbal and written. They will be good at researching and devising strategies and opportunistically taking advantage of donation possibilities. They will be adept at people management, building long-term relationships with potential donors and persuasively explaining Pride in Hull's cause and what we can offer to prospective partners. The ability to manage budgets and hit fundraising targets are important, as are organisational and IT skills. An interest in, and commitment to, the LGBT+ community is essential.

An understanding of the local business community and the interests/requirements of commercial organisations is essential.

As a small team of volunteers, good communication and teamwork are imperative.

QUALIFICATIONS

Formal qualifications are not required, but prior experience in a similar role would be an advantage.

RELEVANT EXPERIENCE

Prior experience in a similar role would be ideal, but a strong business background would also be advantageous. Experience in areas such as sales or marketing could also be relevant, depending on the sector.

SALARY

As a voluntary organisation, this position is unpaid.

HOURS

There are no set hours and you will be able to choose when you want to work on this project and how much time you can give. However, this role would require the successful candidate to have some time available during office hours in order to take meetings with potential and existing partners. It will also be necessary to attend some board meetings to provide progress updates to the

charity's Trustees. These typically take place in the evening and would be arranged with advance notice.

You would also be expected to be present on the day of Pride itself (20 July 2019) to liaise with partners and ensure they have a positive experience of the day.

PROGRESSION OPPORTUNITIES

There are many opportunities within the Pride in Hull team and there is the potential to move into a director or trustee position in the future.

If you're interested in applying or have any questions, drop an email to matt@prideinhull.co.uk